

# MAHATMA GANDHI UNIVERSITY

## MASTER OF BUSINESS ADMINISTRATION (MBA) PROGRAMME

The MBA (Full Time) programme of the Mahatma Gandhi University shall be for a duration of 2 years spread over 4 Semesters. Each semester shall comprise a minimum of 16 instructional weeks with ..... at the end of each semester shall be conducted.

### 1. COURSE OBJECTIVES

- 1.1. To develop young men women into professional managers ..... all sectors of organized economic activity.
- 1.2. To equip the ..... skills and social purpose for managerial decision – making.
- 1.3. To develop and encourage entrepreneurial capabilities of young generation to make them effective change agent.
- 1.4. To meet the demand for the management professionals in the country at the top level management in industrial houses.

### 2. ADMISSION

#### 2.1. Eligibility

- 2.1.1. A pass in any bachelor's degree examination of the Mahatma Gandhi University or an equivalent degree of any other University duly recognized by the Mahatma Gandhi University with not less than 50% marks in aggregate, ie; in all parts of examination, for arts and commerce degrees and 55% for all other degree candidates or 50% marks in aggregate in a masters degree examination of the Mahatma Gandhi University or any other university duly recognized by the Mahatma Gandhi University.
- 2.1.2. The candidates belonging to the SC/ST communities shall be eligible for a concession of marks upto 5% in the aggregate to determine their eligibility.

#### 2.2. Admission procedure

- 2.2.1. Admission to the MBA (Full Time) degree programme shall be on the basis of merit as determined by the admission scores obtained by the candidates seeking admission computer by aggregating the weightage of marks of the candidates in the qualifying examination at the bachelors

of masters degree, as the case may be, the weightage of the marks obtained by the candidate in an admission test and the weightage of marks obtained by the candidates in the group discussion and person interview in proportion as given below:

40% for academic qualification

30% for admission test

15% for group discussion

15% for interview

2.2.2. Marks for the academic qualification is calculated as 40 of the maximum marks scored by a candidate in the aggregate. If the marks obtained by the candidates is 75% and above, the ceiling will be 75% (total marks will be converted to 75).

2.2.3. Candidates for the interview shall be called on a 1:3 basis (3 times of the sanctioned strength). The admission test is designed to assess the ability of the candidate in verbal reasoning, quantitative reasoning, data interpretation, mathematical comprehension and proficiency in English.

2.2.4. Admission to the MBA programme at the school of management and business studies and the Mahatma Gandhi University shall be on the basis of the admission test conducted under the supervision of a committee as decided by the University. The first semester will have 8 full courses with 50 contact hours of teaching per course. All the courses offered during the semester are compulsory. Each full course will carry 100 marks.

### 3.2. Second semester

The second semester will have 8 full courses with 50 hours of teaching each courses. Each full course will carry 100 marks, 40 marks internal & 60 marks for the University examinations. All the courses offered during the semester are compulsory. In addition a viva – voce examination would be conducted at the end of the second semester.

### 3.3. Summer Training

At the end of the second semester all students will undergo summer training of 4 weeks duration with an industrial, business or service organization by taking up a project study. Each student will be required to submit a project report to the department with in 3 weeks after the commencement of the 3<sup>rd</sup> semester course. The summer project will carry a total of 100 marks out of which 40 marks would be internal based or presentation or viva – conducted for assessing the summer placement project.

### 3.4 Third semester

The 3<sup>rd</sup> semester will have a total of 8 full courses comprising two compulsory courses and six optional papers of the six elective the students will have to choose a minimum three courses from this area of specialization & the remaining from the rest of the electives. The summer placement project evaluation also would be considered as a part of the third semester

### 3.5 Fourth semester

There are four full courses in the 4<sup>th</sup> semester, consisting of one compulsory course and three electives. The students will have the freedom to choose the electives in such a way that one completes the eligibility for specialization in a functional area by completing a total of five courses

### 3.6 Organization Based/ Attached Project Study

The project study for the 4<sup>th</sup> semester is a dissertation or problem centered study. The duration of the project is 8 -10 weeks. The project report carries the 300 marks and should be submitted before the completion of the fourth semester course. A general Viva – voce examination would be conducted at the end of the semester carrying 100 marks.

### 3.7 Elective Offerings

The elective in the 3<sup>rd</sup> and 4<sup>th</sup> semester would be offered depending on the preference of the students and availability of faculty and need of the user system in the institution where the programme is offered.

### 3.8 Specialization

For specialization in any functional area one should complete a total of 5 elective courses during the programme out of which a minimum of three should be done in the third semester. The maximum number of elective that can be chosen from any one area is limited to five courses during the programme. The remaining electives the students can choose from any one of the other elective areas.

## 4. ASSIGNMENT AND GRADING

### 4.1 Internal Assessment

The instructors will have the freedom to decide the criteria for the internal evaluation of each course. However the assessment criteria can include, internal assessment tests, assignments, project work, group/ individual class presentation case studies, seminars, attendance and class participation. The instructor should

give clear written guide-lines regarding the assessment criteria to the class before the commencement of the course. Internal assessment results should be published in the notice board and the student should be given at least a week to have clarification if any before the external examination for the semester. The instructor should maintain a record of the internal assessment results, signed by the director or head of the department or college Principal till such time the University results are announced for that semester.

In case a candidate fails to secure the required minimum of 50% mark in the internal assessment one may secure it by repeating the course all together in a regular class or by taking the course with a faculty member assigned by the head of the department in a subsequent semester, provided the candidate had failed to obtain the 50% marks in the first instance However such improvement in sessionals for a course cannot be attempted more than once.

#### 4.2 External Exam

For all the courses, a written examination of the duration of three hours would be conducted by the University at the end of the each semester. The maximum for these examinations are 60 each.

#### 4.3 Pass and Grades

The minimum required for a pass in the MBA programme is 50% candidates who have secured not less than 60% marks in aggregate for all the four semesters in the first attempt shall be declare to be passed MBA degree examination in First Class.

Candidates who have secured not less that 80% marks in aggregate for all the four semesters in the first attempt shall be declared to be passed MBA degree examination in distinction.

Candidates for the MBA degree shall be eligible to undergo the course of study in the subsequent semester and take the examination of that semester irrespective of the examination result of the previous semester, provided they have completed all formalities of attendance, payment of all fees due to the university and registration for the examination in the earlier semester.

#### 4.4 Attendance

No student shall be allowed to appear for the University examination of a course if he/she has not secured 75% of attendance for each course during the semester.